

IN THE CLAIMS

Please delete Claims 1-21 in the present application and insert the following claims:

~~22~~ --22. A method for allowing any of a plurality of first locations on a global communication network to access a specific and determinable second location on the global communication network, comprising the steps of:

5 defining a unique audio signature for the specific and determinable second location on the global communication network, which unique audio signature is permanently associated with the specific and determinable second location;

storing a unique audio designation corresponding to the unique audio signature in a database; and

10 associating with the unique audio designation routing information over the global communication network to the specific and determinable second location from any of the plurality of the first locations on the global communication network.--

~~23~~ --23. The method of Claim 22, wherein the database is disposed at an intermediate node on the global communication network remote from the first location or the specific and determinable second location.--

5 --24. The method of Claim 22, wherein the unique audio signature has embedded therein encoded information and wherein the step of storing the unique audio designation in a database comprises storing the decoded version of the encoded information therein and the step of associating is operable to associate the decoded version of the unique encoded audio with routing information.--

--25. The method of Claim 24, wherein, in response to receiving a request from one of the plurality of first locations at the database, which request has associated therewith the decoded version of one of the unique audio designations stored in the database, returning the associated routing information back to the requesting one of the first locations.--

--26. The method of Claim 25, wherein the database is stored at an intermediate node on the global communication network remote from the first location and the specific and determinable second location.--

--27. The method of Claim 26, wherein the step of defining a unique audio signature comprises defining a unique audio signature that comprises an audio signal within the hearing range of a human.--

--28. The method of Claim 27, wherein the unique audio designation is compatible with the audio portion of a television broadcast.--

~~4 / --29. A method for conducting commerce between any of a plurality of first locations on a global communication network and a specific and determinable second location on the global communication network for allowing information to be transferred therebetween, comprising the steps of:~~

defining a unique audio signature for the specific and determinable second location on the global communication network, which unique audio signature is permanently associated with the specific and determinable second location;

storing a unique audio designation corresponding to the unique audio signature in a database;

associating with the unique audio designation routing information over the global communication network to the specific and determinable second location

from any of the plurality of the first locations on the global communication network;
 causing the unique audio signature to be reproduced at one or more of
 the plurality of first locations; and
 15 transferring information between the one or more of the first locations
 and the specific and determinable second location in response to the step of causing
 and in accordance with the routing information stored in the database and associated
 with the reproduced unique audio signature.--

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 -30. The method of Claim 29, wherein the database is disposed at an
 intermediate node on the global communication network remote from the first
 location or the specific and determinable second location.--

-31. The method of Claim 29, wherein the unique audio signature has
 embedded therein encoded information and wherein the step of storing the unique
 audio designation in a database comprises storing the decoded version of the encoded
 information therein and the step of associating is operable to associate the decoded
 5 version of the unique encoded audio with routing information.--

-32. The method of Claim 31, wherein, in response to receiving a request
 from one of the plurality of first locations at the database, which request has
 associated therewith the decoded version of one of the unique audio designations
 stored in the database, returning the associated routing information back to the
 5 requesting one of the first locations.--

--33. The method of Claim 32, wherein the database is stored at an
 intermediate node on the global communication network remote from the first
 location and the specific and determinable second location.--